

**PICNIC PEOPLE SERVICES, INC.
CONFIDENTIAL APPLICATION**

The following is the basis for our preliminary qualification review. This application in no way obligates you or Picnic People Services, Inc. This application is to be completed by each applicant. All information is strictly confidential. None of it is released to any marketing organization or other third party. If appropriate, mark "N/A" for not applicable. If there are additional principals in your company, this application may be copied as needed. Please type or print neatly in ink.

ATTACH A RESUME IF YOU HAVE ONE AND DO NOT PROVIDE INFORMATION ON THIS FORM IF IT IS IN THE RESUME.

Personal Information as of _____ / _____ / _____

Last Name:		First:	M.I.:	S.S. #:
Home Address:			Age:	D.O.B.: / /
City:	State:	Zip:		Home Telephone No.: ()
Do you own or rent your home?	e-mail address:			FAX Phone No.: ()
Current Name Business:		Years in Business:	Work Telephone No.: ()	
Type of Business: (Restaurant, Catering, Off Premise, On Premise, Type of Food)				
List your Business Unit (or Units) with Annual Revenues:				
Current Picnic Business Revenue:				
What Picnic revenue estimates are you anticipating in your first three years of your franchise?				
Year 1:		Year 2:		Year 3:
Business Address:				
City:		State:	Zip:	
Have you ever been convicted of a crime involving fraud or theft?				<input type="checkbox"/> Yes <input type="checkbox"/> No
If "Yes", please explain:				
Names of other principals (make sure their applications are sent in with yours):				
Did you go to college? If so where and what degree did you earn? (Include other Principals and a Resume is acceptable.)				
Review your food and beverage experience? Please describe and indicate length of time:				

Number of full time employees:		Part time employees:	
Do you cater Company Picnics currently? Yes or No (circle one)		Number of Company Picnics per year:	
What Picnic Services have you provided? (Catering, planning, rentals, entertainment, group activities, etc.)			
What is the largest group or company picnic you have provided services:			
Have you serviced multiple picnics in a single-day? Yes or No (circle one)		How many for a Two Day Weekend?	
How Many?			
How far have you traveled to provide services for a company picnic:			
How could a Picnic People Franchise add value to your current business:			
Territory you are interested in: (County, Township, Metropolitan Area)		Estimated Population:	
Name of City or Regional Chamber of Commerce in your area:		Chamber of Commerce website:	
Names of picnic sites in your area? Public:		Private:	
Do private sites have exclusive catering agreements in place: (Y/N)		With whom currently:	
Who is the leading picnic caterer in your area/region:			
What software do you currently run?		Accounting Software:	
Event Management/Catering Software:		Current Network/Hardware Environment:	
List all Civic Activities that you and all principals currently participate:			
List all Service/Community Organizations and any Boards/Committees that you and all principals currently participate:			

What is the source of funds for your initial investment?
(Please check all that apply):

- Cash on Hand
- Other _____
(If "Other", please provide any supporting detail and documentation)
- Business

Are there any judgments against you or suits against you presently pending? Yes No

If yes, please explain: _____

What are your hobbies and interests?

Is there anything else about you that you want us to know or consider?

I hereby acknowledge that the information contained herein is complete and accurate. I authorize Picnic People Services, Inc., or its authorized agent(s), to make a complete credit/character check where, and in the manner in which, it deems necessary. I understand that this is for the purpose of general information and is in no way binding upon Picnic People Services, Inc. or the undersigned.

Printed Name: _____

Signature: _____

Title: _____

Company: _____

Date: ____ / ____ / ____

WHEN COMPLETE, RETURN THIS APPLICATION TO:

**PICNIC PEOPLE SERVICES, INC.
ATTN: FRANK CHRISTIAN
9558 CAMINO RUIZ
SAN DIEGO CA 92126-4435**